

Africapitalism Rethinking The Role Of Business In Africa

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discovery of Africa as the last frontier of capitalism by the global market

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For too long in Africa, we have outsourced the role of development to government alone. Africapitalism identifies governments' appropriate role as to facilitate private - sector development by ensuring ease, safety, transparency, and equity; its role is not to control or manage from the top down.

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Africapitalism: Rethinking the Role of Business in Africa Kenneth Amaeshi, Adun Okupe, Uwafiokun Idemudia (eds.)

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Africapitalism : rethinking the role of business in Africa. [Kenneth Amaeshi; Adun Okupe; Uwafiokun Idemudia;] -- Africa is on the rise. Enabled by natural resources, commodity trading and the recent discovery of Africa as the last frontier of capitalism by the global market, African entrepreneurs are now being ...

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'Africapitalism', the term coined by Nigerian economist Tony O. Elumelu, describes an economic philosophy embodying the private sector's commitment to the economic transformation of Africa through investments generating economic prosperity and social wealth.

Africapitalism edited by Kenneth Amaeshi

The Sustainable Business Initiative (SBI) is delighted to be publishing a new book in May 2018 - Africapitalism: Rethinking the Role of Business in Africa. The book, edited by Prof Kenneth Amaeshi, Dr Adun Okupe and Dr Uwafiokun Idemudia, is a culmination of the Africapitalism research project funded by the Tony Elumelu Foundation.

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By Kenneth Amaeshi & Uwafiokun Idemudia The efforts to rethink the role of business in development, especially in developing countries, have facilitated the emergence of an array of concepts. Africapitalism – i.e. the private sector’s commitment to the socio-economic development of Africa – proposed and championed by Mr. Tony O. Elumelu, is the most recent addition.

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It uses (and critically analyses) the concept of Africapitalism – a management philosophy and movement which seeks to blend the best of African values and Western management theories as a basis for sustainable development in Africa – to understand the subtle factors that underpin business decisions in Africa.

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Africapitalism: Rethinking the Role of Business in Africa April 5, 2018 Promoting a positive change in approach and outlook towards development in Africa, this book consolidates research and insights into the Africapitalism movement.

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It’s a continent with a GDP of more than \$3 trillion; rich in natural and human resources, a youth population of more than 200 million, with potential to create jobs and foster economic growth.

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But Africa has for decades been punching below its weight, constantly relying on foreign assistance for as little as basic infrastructure.

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